



**Media Contact:**

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(Pittsburgh, Pennsylvania) Shoot 360 Pittsburgh, the most advanced basketball training facility in the world, announces Mr. Kirk Earlywine as their new General Manager. Mr. Earlywine will be overseeing the operations of the facility located at 3001 Cool Springs Drive, Pittsburgh, PA 15234.

Mr. Earlywine hails from Indianapolis, Indiana where he graduated from Campbell University and served as a student assistant on the staff of the men's basketball team. After he continued his career in coaching and was an assistant under College Basketball Hall of Fame member, Rick Majerus, at Ball State, Utah and was associate head coach at Weber State. Earlywine also held assistant positions at Central Michigan, UW-Milwaukee and UNC Wilmington. He also served as the head coach at Division II Pfeiffer University and Eastern Washington University. At Pfeiffer he led the team to a 21–8 record and NCAA D-II Tournament appearance. His most recent experience was with the University of Idaho where he was hired as the Director of Player Development and later promoted to assistant coach.

Mr. Earlywine's extensive basketball experience and proven track record of building teams will benefit both our coaching staff and our Shoot 360 Pittsburgh members. We are extremely excited about the new programs, events and high level of basketball training he will bring to our existing and future members.

**About Shoot 360** Founded by Craig Moody in 2012, Shoot 360 is shaping the future of basketball development using interactive technology that allows athletes to test, train, track and compete like never before. From training centers all over the United States, Shoot 360 provides the most technologically advanced and immersive basketball training and competition experience in the world, one that uses powerful training tools and performance metrics to quantify player's improvement in shooting, ball handling and passing. Shoot 360 is the place to maximize potential and to have fun while doing it. Unlock Your Game at Shoot 360.